

César Martins Lima

for UI/UX

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clima-portfolio.net



Experience

UI/UX Designer

2024 - Present

Eurofins

I lead the end-to-end design process for digital products within the eLIMS (Electronic Laboratory Information Management System) platform, focused on clinical testing across the EU region. My responsibilities include:

UI kit, Prototyping, Live visual mockups, Information Architecture, Responsive web design, User guide, Sharepoint content Design, Product Design, Visual Design

UI Lead

2021 - 2024

Jimpisoft

As a core member of the product design team, I was responsible for shaping the user experience and visual identity of a SaaS platform tailored to the car rental industry. My contributions spanned the full product lifecycle, including: Design Concept & Strategy, Design System & UI Kit Creation, Wireframing & Prototyping, Live Visual Mockups & Implementation Support, Information Architecture, Responsive Web Design & Styling, Feature Design & Iteration and Mentorship & Team Support

UI/UX & Front End Design

2021

SHARE IT

In this role, I focused on crafting clean, responsive user interfaces for institutional websites, integrating design with modern front-end technologies and content management workflows. My responsibilities included: User Interface Design, Content Styling & Management, Responsive Web Design, New Feature Implementation, Front-End Development, Design Tools & Collaboration

Front end designer and UI/UX

2020

Affinity | celfocus

As a UI Designer, I was responsible for crafting and implementing user interface designs for a suite of Vodafone-branded, web-based applications. My work ensured visual consistency, brand alignment, and high usability across digital products. Key responsibilities included: User Interface Design, Styling & Visual Consistency, Templating & Front-End Integration, Collaboration with Development Teams

Front end designer and UI/UX

2019 - 2020

Affinity | bnp paribas

As the lead designer on the Sesame transverse application, I was responsible for delivering end-to-end design solutions for a centralized authentication platform used across multiple enterprise applications within the group. Serving over 400,000 daily users, this application played a critical role in ensuring a seamless, secure, and consistent login experience. My responsibilities included: Design Concept & Strategy, Wireframes & Prototyping, Live Visual Mockups & Layout Production, Styling & Feature Design and Scalability Focus

Front end designer and UI/UX

2018 - 2019

Timestamp | SPMS, EPE - Serviços Partilhados do Ministério da saúde

I was responsible for the redesign and modernization of a legacy web-based application used by hospital administrators within the public healthcare system. This project focused on improving usability, accessibility, and performance for a critical internal tool. My contributions included: Design Concept & Strategy, Wireframe Prototyping, Layout Production & Implementation Support, User Interface & Experience Design, Responsive Web Design and Styling & Front-End Coding

UI/UX and Front End Design

2017 - 2017

It people | Informa Dun & Bradstreet

Skill

UI/UX designer with 12+ years of experience creating intuitive, high-impact web and mobile applications.

I specialize in the full product lifecycle. From research, wireframing, and prototyping to pixel-perfect UI and Design Systems. My work spans a wide range of sectors delivering custom solutions aligned with user needs and business goals.

Driven by a passion for solving complex problems and advancing web experiences, I thrive in dynamic teams where design plays a strategic role in delivering impactful solutions.

Skills

Technologies

UX Development

(HTML5, CSS3, Flexbox, Less, Sass, Css grid, Bootstrap, Vuetify, Tailwind)

UI/UX Design

(Photoshop, Zeplin, Invision, Photopea, Adobe XD, Figma, Miro)

UX Research

(Heatmaps, A/B Testing, User Interviews, Focus groups, Surveys, Competitive audit)

Version-Control

(Gitlab, Github, Git, Bitbucket)

Methodologies

(Agile, kanban, scrum, waterfall, Design thinking, Google Design Sprint)

Content-Management

(Wordpress, Umbraco, Drupal, Sharepoint)

As the Lead Designer, I spearheaded the complete redesign of a legacy intranet application used by database operators across the enterprise. This large-scale transformation project focused on modernizing the user experience, introducing design scalability, and enhancing overall usability for internal technical teams. My key responsibilities included: Total Application Revamp, Wireframing, Prototyping & Visual Mockups, Style Guide Production, New Feature Design and Mentorship & Team Support

Front End Designer 2015 - 2015
Amaris | Deco Proteste

In this role, I contributed to the design and front-end development of the DECO+ Condominio web application, a digital platform aimed at enhancing residential community management through user-friendly design and interactive features. My responsibilities included: Styling & Front-End Development, Templating, Visual Mockups & Wireframes, Responsive Web Design, Gamification Concept

Web Designer 2014 - 2014
Olisipo | Coriant

As the main designer on the Coriant Transcend™ SDN (Software-Defined Networking) Solution team, I was responsible for shaping the visual and interaction design of a complex, client-side web application tailored for network operators. In a highly technical and asynchronous development environment, I led design efforts from concept to execution. Key responsibilities included: UI Design & Design Concept, Responsive Web Design, Cross-Team Collaboration, End-to-End Ownership

Web Designer 2013 - 2014
TribeCRM

As a client-side web designer, I was responsible for delivering visually precise, user-centered digital experiences across web interfaces and email marketing campaigns. My work focused on aligning design execution with brand standards and performance goals. Key responsibilities included: Pixel-Perfect UI Development, User Interface & Experience Design, Email Marketing Design, Cross-Functional Collaboration

Languages

Portuguese Native

English Fluently spoken and written

Independent Coursework

- Complete Web & Mobile Designer Figma & UI/UX (Udemy) 28h
- Adobe XD Masterclass: Learn Web Design UI & UX Design(Udemy) 17h
- User Experience Design Essentials - Adobe XD UI UX Design (Udemy) 15h
- Front End Development (Udemy) 50h
- Bootstrap 4 (Udemy) 25h
- Digital Design - 25h
- Photoshop Beginners Mastery: Zero to Hero in Photoshop - 25H
- Figma UI/UX Design advanced - 50h
- Motion Design with Figma: Animations, Motion Graphics, UX/UI - 70h

Education

Foundations of User Experience (UX) Design 2025 - 2025
Google
UX/Design

Full stack web Development 2018 - 2019
Flag
UI/UX Design, Front End Development, Backend Development

Videogames Creation/Development

2016 - 2017

Restart

Game Development ,Game art , Game Design , Animation , 3D , Project management

Multimedia Engineering Degree

2013 - 2014

ISTEC

Attended Just the first year

Multimedia Technician Degree

2010 - 2013

IEFP

12° Multimedia Technician Level 5

Hobbies

Book Reading, Audiovisual Multimedia Art Installations, BMX riding, Skateboarding, Football, Padel, Gaming, Sound Design, Soundtracks, Ambient/Abstract Music Production,Vjing.